

# Matthew Wayne Selznick

**creator**

**author**

**producer**

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## Reasons

### Interactive Marketing Producer

Managed websites, interactive features and rich media campaigns for theatrical and home entertainment titles from NBC / Universal, Sony, Summit Entertainment, Paramount and Warner Brothers as a producer, writer, ideator and developer for Jetset Studios.

### Brand Builder

Social media marketing, community management, website development and brand building for independent creators, small business and major motion pictures with Jetset Studios and MWS Media.

### Community Manager

Developed, curated and managed online communities with Mahalo.com, Jetset Studios and MWS Media.

### Storyteller

Author with more than three dozen 5-star reviews on Amazon.com. Story consultant, editor and ideator. Pioneering shared storyworld curator (Sovereign Serials, 1998) and story franchise developer. Voice actor with over two dozen credits.

### Communicator

Recognized authority on social networking, new media, independent creative endeavors and the DIY ethic. Speaker, mentor and instigator.

## Requisites

### Skills and Talents

Development in WordPress, Mediawiki, HTML and CSS. Photoshop and Dreamweaver proficient. SEO / analytics. Copywriter / editor. Musician (ASCAP). Cross-platform capable (Windows, OSX, Ubuntu).

## Results

"Matt is an extremely dedicated, intelligent and hard working executive. Highly recommend tapping his skills for all things community and editorial."

– Jason Calacanis, serial entrepreneur

"Matthew understands client objectives and the importance of the story being told. This informs his focus on solutions that make the end-user experience flawless."

– Patrick Young, President at Jetset Studios

"I consider Matthew a producer superhero. A talented writer (with) an intelligent sense of humor and an overall awesome person to collaborate with and learn from."

– Danielle Kugell, Senior Producer at Jetset Studios

"We thanked our stars that Matt was around. I personally went out of my way to recruit Matt and I would hire him again in a heartbeat."

– Mark Jeffrey, Former CEO & Co-founder, ThisWeekIn, Inc.; former CTO at Mahalo.com, Inc

"Matthew gets the power of engagement that makes social media different. (He is) an example of successfully taking advantage of new media with positive results."

– Thomas Gideon, Engineering Team Lead at Learning Objects, Editor in Chief at Open Media Review

Get the Whole Story

See Matthew Wayne Selznick's expanded resume online at <http://bit.ly/selznickresume>